

CFPA Booster Meeting
12/13/21 6:30 PM

President Update - Jennifer Hughes

- White House Ornaments still available (20 ornaments)
- Vicki will look into weekly announcements sent out to Colgan parents every week. We would like to have CFPA meetings added to this announcement.
- CFPA Volunteers needed for the 2022-2023 school year

VP Update - Lissa Unrue:

- Going to start recruiting new members/officers for next year. Promoting CFPA Board positions on social media/email. Asked the group to notify if they are not returning to let her know ASAP.
- Also looking to add new committee chair (Fundraising sub-committee)

CFPA Coordinator Update - Vicki Burns:

- New software for applications this year - Scribbles.
- Breakdown of applications - how many have applied so far
- Apps due this weekend (12/17) - using Dropbox
- Parents are not allowed in the building during auditions due to Covid
- Need table to deliver spiritwear - Commons B in front of auditorium

CFPA SCA Update - Dakota Pate:

- 12/10 was CFPA Spirit day - wear your CFPA merch. The SCA wants to highlight booster merch, or possibly sell on spirit days.
- February - version of Thankful Wall, Loving Wall and decorate hallways
- Offered to post video about ornaments, snippet videos to sell ornaments or spirit-wear

Membership update - Becca Shields (via Kerri Crane):

- Four new memberships this month
 - 2 donors, 2 supporters

Treasurer Update - Kerri Crane:

- Ornaments - \$943.87, spent
- Ornaments cost \$21.50, Profit \$2.75 when swiped
- Can't say for sure how much we make per ornament
- We have 19 ornaments left. Are currently in the black, even if we don't sell these ornaments.
- Jen is concerned about not being able to offer the same number of scholarships for this year.
- Executive board will meet afterwards for a short meeting to discuss the scholarship budget.

Fundraising Update - Rebecca Arraya:

- Not continuing the CFPA hoodie - what we have left is it, we won't order any more.
- Received \$566.91 from seasonal store
- Parents like seeing new items during seasonal store
- May want to consider new on-hand merchandise like the shark hoodie
- Incoming freshman night may be a good time to sell
- Discussed seasonal spring store with new merch using designs we already have
- New marketing/promo for items and store
- Rebecca asked if we can get another social media post tomorrow morning (12/14) for pickup?
- 19 Whitehouse ornaments left. People can pick up ornaments during pick-up tomorrow as well as arrange pick up through Rebecca.
- Vicki suggested a baseball cap and maybe shorts for spring store items.
- Wendi posed a question about how to get ornaments ordered through next door. Rebecca responded she can have a porch pick up or arrange a pick up.
- CFPA SCA offered to promote ornaments sales by creating a video to post on social media.

Publicity & Events Update - Lisa Vega:

- Continuing to promote events, sales, etc. via social media
- Trying to determine what responsibilities fall on PR
 - Lissa noted she was working on a breakdown/timeline
- Events - No report other than start planning banquet after break

Scholarship Update

- Working on finalizing the application
- Will be a Google Form to type answers into
- Two recommendation letters
 - 1 CFPA teacher rec, 1 non-CFPA instructor, employer, coach, or community member
- Process starts January 12th
- Due March 15th
- Lissa suggested making separate doc for questions for pre-planning

New Business:

Next meeting scheduled for 1/10/22 @6:30PM

Motion to adjourn the general membership meeting

Jan motioned, Kerri second

Meeting adjourned at 7:54 PM

Executive Board Meeting directly following member meeting

- Group discussed current budget

- Kerri worked some numbers and determined if we receive no additional money for the year, yet spend what we have budgeted for the remainder of the year, we will be left with approximately \$500 total.
- The group discussed ways to ensure we can award 5 scholarships again, including reducing the budget line items of masterclasses and field trips.
- It was discussed to present the scholarship information stating we will award *a minimum of three scholarships* with the hope of increasing this by the time they are awarded.
- Jen motioned to amend the budget so masterclass changes from \$1k to \$500, and field trips from \$1k to \$500 then move that adjusted \$1K to the scholarships fund.
 - Approved unanimously by the board